

Fast and Fabulous Cycling Club Inc
Board of Directors Meeting
Saturday, January 30, 2011

Attended: Gerry Oxford, Erica Jacobs, Phil Greenwald, Bob Nelson, David Roycroft. Gerry called the meeting to order at 4:00 p.m. and adjourned the meeting at 6:00 p.m.

Income Statement

The board accepted the most recent income statement from Phil. Phil will email the Quicken File with the statement to Gerry Oxford and the membership list to all board members.

Insurance

The board decided to renew the club's directors & officers insurance and its accident & liability insurance through the League of American Bicyclists (LAB). The insurance premiums are due on February 1, 2011.

Membership Drive

David will put the full legal name of the club on the membership form and revise the form to indicate that dues will be pro-rated for existing members.

Season Kickoff

The Season Kickoff will be held at Tom Wilhelm's in April. Bob will contact Tom to settle on a date for the event.

Website Launch

David reported that the communications committee will meet again on the new website on Saturday, Feb. 5. Gerry pointed out that we should make sure that we can archive crucial files (membership forms, etc) on our website. If possible, we should aim to have some part of the new website available for the Season Kickoff at Tom's in April.

Post Office Address

Mail about club insurance is sent to Phil's address. Mail about incorporation is sent to Gerry's address. The board decided that there is not need for the club to get a U.S. Postal Service address at this time.

Jerseys

The jersey design by Shawn Hill is the only design that has been submitted. Gerry will contact Robert Sinclair to get a status report on the project. Erica will ask Patrick Chin-Hong if he will help with the project. Patrick designed the Flying Goats jerseys for Braking the Cycle. The board would like to have a provisional design in time for the Season Kickoff.

Rides

The club will continue to offer Sunday-at-10 rides and make available cue sheets for the rides. Every ride notice will indicate the speed, time and distance of the ride. Erica asked for suggestions and will have a list of Sunday rides for May and June ready for the kickoff. She will get leaders to lead the rides and not post a ride until a leader has committed to lead it. The club will make sure turn sheets exist and are available online for these basic monthly rides, to minimize the work for ride leaders.

Included in every month's Sunday rides Erica would like to have at least two fabulous (slower) rides, one Nyack (faster) ride and one additional faster ride every month. We discussed having one or more rides be Brooklyn-based, because it offers us new scope for basic rides, and caters to the large number of our members who live in Brooklyn. Board members suggested rides. Erica will call a meeting of the Rides Committee.

Workshops

The board discussed several workshop ideas. They include So-You-Want-to-Ride-in-Manhattan, Bike Repair, Bike Fit and Get Your Bike Ready for the Season. Bob will look into these, and where they might be hosted.

Monthly Dinners

Bob will undertake to see that the club resumes scheduling monthly dinners. Erica will host a dinner in February. Where possible, we would like to provide a bike-related topic of discussion for each monthly dinner, such as "Riding a bike in New York City," and "Preparing for your first century."

Public Relations and Promotion

Bob, Erica, Phil, Gerry, Eric Lehman, Joe Desmond and Brian Blackburn will attend Jock-a-Thon at Dave and Busters, 234 W 42nd St., on Wednesday, Feb, 2 to network with other gay jocks and recruit new club members.

Gerry will update postcards used as promotional items by adding the full legal name of the club and bullet points about benefits of membership and by removing mention of a Front Runners affiliation. The cost of printing the postcards is \$100 for 1,000.

Bob has a list of PR contacts. The public relations committee will send blast press releases or emails about club events to Out-of-Bounds, Time Out New York (TONY) and Next magazine.

The club will place an ad in Reclaim, the Transportation Alternatives (TA) magazine asking TA members to ride with Fast and Fabulous in the Pride Parade. Bob will handle sign-up for the Pride Parade.